



PACK 442 2024 FUNDRAISER OVERVIEW

Welcome to the Pack 442 Annual Fundraiser! Funds raised will be used to expand our community projects and improve our pack events including campouts, Raingutter Regatta, Pinewood Derby as well as maintaining our pack equipment and materials.

PROGRAMS/PRODUCTS

Cuvée Coffee is a local company right here in Spicewood that has been around since 1998. They offer us 12oz and 5lb bags in both ground and whole bean options. There are a variety of blends to consider. **Our pack receives 60% of the cost of the product back as a fundraiser.**

Trail's End Popcorn is the company partners with the BSA to provide popcorn through a fundraising platform. They offer a variety of flavors and options including flavored popcorn, microwavable bags and popping kernel jars. Our pack receives **50% of the cost of the product. A portion of the remaining proceeds benefit our local council and camps that support us.**

GOALS

The Pack has a total goal of selling \$25,000 worth of products. To reach this, we are asking each Scout to sell \$300 worth of product or get \$200 in Pack donations. That is around 15 bags of coffee or popcorn. Any combination of popcorn or coffee sales that equal \$300 meets the Scout goal.

SALES OPTIONS

There are two options for selling, choose one or both!

Buy Upfront, Sell on Your Own Time

You can purchase the products (Coffee and Popcorn) at the sales price from the Pack and sell to family & friends. Once purchased, your Scout will get full credit towards their sales goal. You then sell as you wish.

Bags will be available for purchase at Pack events or by requesting online. Instructions for the submission and pickup of products are available on the order forms. You can purchase all products from **September 12th through November 10th.**

Sales Events (POPCORN ONLY)

Sales events will be held on weekends from 9/20 to 11/10. Popcorn is provided at these events and there is no need to purchase up front. This is a team-building event and all sales during each time slot will be totaled and split.

The time slot with the most sales per Scout each day will earn a \$5 Bahama Buck gift card for each Scout.

INCENTIVES

We want Scouts to do their best and be rewarded for their efforts! Trail's End offers direct incentives for Popcorn sales and the Pack provides separate incentives for coffee sales. Either way there are options for the scouts to consider when selling products.

See the Incentives Flyer or our website for more details!



More Information:

www.lakewaycubscouts.org/fundraiser

Questions?
General Fundraiser,
purchasing coffee, etc.

COFFEE

Alyssa Moore
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206-201-4293

POPCORN

Josh Sawyer
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817.907.1800



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PRODUCT

Cuvee coffee is a local company right here in Spicewood that has been around since 1998. They offer us 12oz and 5lb bags in both ground and whole bean options. There are a variety of blends to consider. **Our pack receives 60% of the cost of the product back as a fundraiser.**



Size	Sales Price	Quantity to Reach Goal (\$300)
12oz	\$20	15
5lb	\$100	3



Emporium (to be confirmed) OR an alternative Medium Roast

We bring the best coffee from all over the world to our roastery in Austin, TX. Blending together several of our single-origin selections to create this coffee that is complex and approachable, just the way a great blend should be, and reason enough to make it our house favorite.

West Pole (to be confirmed) OR an alternative Dark Roast

We strive to maintain distinctive origin flavors while softening the acidity and highlighting distinctive molasses and spice characteristics. This coffee is a shining example of our craft, providing enough roast development to please those who look for deep character but applied with a delicate hand to still deliver a true coffee experience.

INCENTIVES

We want Scouts to do their best and be rewarded for their efforts! We will reward Scouts with Amazon gift cards as individual incentives.

Once Scouts reach a minimum total (Popcorn & Coffee) sales goal of \$300, they begin earning 5% of their **coffee sales** by way of an Amazon Gift Card. For example, if a scout sells \$300 in coffee, they will earn a \$15 gift card from Amazon.

Sales status will be tracked and updated frequently

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PRODUCT

Trail's End Popcorn is the company partners with the BSA to provide popcorn through a fundraising platform. They offer a variety of flavors and options including flavored popcorn, microwavable bags and popping kernel jars. Our pack receives **50% of the cost of the product**. **A portion of the remaining proceeds benefit our local council and camps that support us.**

Variety	Sales Price	Quantity to Reach Goal (\$600)
S'mores Salted Caramel Butter Microwavable	\$25	20
White Cheddar	\$20	25
Kettle Corn	\$15	34
Popping Corn	\$17	30
Milk Chocolate Pretzels (Online Only)	\$30	20

S'mores Popcorn

Pre-popped 10 ⅔ cup Bag (7 oz)

Salted Caramel

Pre-popped 6 ⅔ cup Bag (14 oz)

Unbelievable Butter Microwave Bags

Quantity of 12

White Cheddar Cheese

Pre-popped 16 ¾ cup Bag (6 oz)

Kettle Corn

Pre-popped 6 cup Bag (3.5 oz)

Popping Corn

Jar (28 oz)

Milk Chocolate Pretzels (Online Only)

Bag (12 oz)

INCENTIVES

We want Scouts to do their best and be rewarded for their efforts! All sales of popcorn are rewarded through the Trail's End Incentive program.

See the Incentives Flyer or our website for more details!



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HEROES AND HELPERS™ DONATIONS

When you donate to Scouting through the Heroes & Helpers™ program, you're helping provide heartwarming snacks to military personnel and their families, first responders, and local food banks.

PACK DONATIONS

This is considered a straight donation to the pack as a gift to help support our efforts and activities. The donation is not tax deductible, as we are not a recognized 501(c)3, but the donation helps us out tremendously. Scouts can collect multiple donations or make a one-time donation of \$200 to be considered as having met their sales goal (this is because no product has to be purchased). **This money has the highest impact on the Pack, as 100% of it goes to the Pack.**

STOREFRONT DONATIONS

There is a cash donation box present at all storefront booth sales, in which money may be collected and then totaled up at the end of the shift and documented on the reporting form. That money will be split among the scouts present at that shift and applied to their donation totals.

Square is available at the booth as well to collect donations via credit card.

Venmo is also an option for customers to scan and send money. Please ask them to provide the description "Pack 442 Fundraiser Donation". We will align the donations to the shifts and apply the funds to the scouts who worked those shifts.

INDIVIDUAL SALES

Money can be collected however your family see fit. We ask that the Scout's parent or family member then send the money via Venmo to the Pack with the Scouts name and Fundraiser Donation as the description. This money will get applied directly to the Scouts earnings.



venmo

INCENTIVES

We want Scouts to do their best and be rewarded for their efforts!

Donations through the Heroes & Helpers Program, count just like selling a bag of popcorn. That means that whatever value the customer gives, that full value is applied to the Scouts sales totals.

Straight Pack Donations count 100% towards the Scouts sales just like coffee sales. For example, if a scout raises \$400 in donations, that money goes towards the \$300 goal and the scout receives a \$20 Amazon Gift Card. Raising \$200 in donations meets the pack goal of \$300 in sales, but does not start to accrue gift card funds until \$300 is reached.

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